



FACULTY OF LABOUR SCIENCES

UNIVERSITY OF CORDOBA
(SPAIN)
—E CORDOBA01—

SOCRATES-ERASMUS

ECTS
European Credit Transfer System

2007/2008 Academic Year

Diploma in Turismo

FIRST YEAR

COURSE	LANGUAGE I (ENGLISH)			SIGA Code 6030001
Type Core	Year 1st	Period Annual	Hours per week 3	ECTS credits 7.5
Course description	Intermediate-advanced grammar (verb tenses, the passive, relative pronouns, indirect speech, formulating questions, the verb, the noun, articles, prepositions, phrasal verbs). English for hotel and restaurant management and catering (hotel and restaurant reservations, telephone conversations, etc.)			
Methodology	Theoretical and practical classes and practicums.			
Assessment	Two written exams (mid-term and final), reading assignments and oral exercises.			

COURSE	PRIVATE TOURISM LAW			SIGA Code 6030002
Type Core	Year 1st	Period 1st semester	Hours per week 5	ECTS credits 6
Course description	Introduction to Law. Contract and consumer law in the tourism sector.			
Methodology	Theoretical classes and use of legal texts to resolve practical cases in Private Law.			
Assessment	Written exam on one or two general class topics and short answer questions. Class participation and oral presentations.			

COURSE	PUBLIC TOURISM LAW			SIGA Code 6030003
Type Core	Year 1st	Period 2nd semester	Hours per week 5	ECTS credits 6
Course description	Public legislation for the tourism sector. Public administration of tourism.			
Methodology	Theoretical classes, study and presentation of practical cases.			
Assessment	Written exam with essay questions. Evaluation of practical cases and class participation.			

COURSE	INTRODUCTION TO ECONOMICS			SIGA Code 6030004
Type Core	Year 1st	Period 1st semester	Hours per week 4	ECTS credits 5
Course description	Introduction to economic analysis with special emphasis on tourism.			
Methodology	Theoretical and practical classes.			
Assessment	Written exam with essay questions and problem solving.			

COURSE	BUSINESS ORGANISATION AND MANAGEMENT			SIGA Code 6030005
Type Core	Year 1st	Period Annual	Hours per week 3	ECTS credits 7.5
Course description	Analysis of organisational structures and human resources in tourist enterprises.			
Methodology	Theoretical classes and analysis of practical cases. Virtual learning (Moodle platform) for the distribution of class notes and materials as well as presentations.			
Assessment	Students may choose from among three types of assessment modules: System 1: Two mid-term exams. System 2: Two mid-term exams (85%) and class exercises (15%). System 3: Two mid-term exams (60%), class exercises (15%) and a written assignment on one topic seen during the course (25%).			

COURSE	PRODUCTION OPERATIONS AND PROCESSES I			SIGA Code 6030006
Type Core	Year 1st	Period 1st semester	Hours per week 4	ECTS credits 5
Course description	Operations and technological processes in the catering industry, industrial and culinary transformation and conservation of foods. Quality standards.			
Methodology	Theoretical classes: lectures, tutorials and seminars. Practical classes: demonstration of product characteristics and evaluation of sensorial attributes.			
Assessment	Final exam. Control of attendance and participation in theoretical and practical classes, conferences and seminars.			

COURSE	PRODUCTION OPERATIONS AND PROCESSES II			SIGA Code 6030007
Type Core	Year 1st	Period 2nd semester	Hours per week 4	ECTS credits 5
Course description	Operations and processes of accommodation, tourist and leisure mediation. Quality standards.			
Methodology	Emphasis will be placed on active participation in class, combining the theoretical presentation of topics and the analysis of practical cases.			
Assessment	Theoretical and practical exam (90%). Attendance, participation and practical exercises (10%).			

COURSE	LABOUR LEGISLATION IN THE TOURISM SECTOR			SIGA Code 6030008
Type Compulsory	Year 1st	Period 1st semester	Hours per week 4	ECTS credits 5
Course description	Origin, foundation and features of Labour Law. Sources of Labour Law and their application. Employment contracts and individual labour relations. Collective labour relations. Social security.			
Methodology	Theoretical classes and the practical analysis of labour law in the tourism sector. Work with recommended materials.			
Assessment	Theoretical exam (oral or written), classroom activities and resolution of practical cases. Active class attendance.			

SECOND YEAR

COURSE	LANGUAGE II (FRENCH)			SIGA Code 6030011
Type Core	Year 2nd	Period Annual	Hours per week 3	ECTS credits 7.5
Course description	Advanced French for the tourism sector.			
Methodology	Special emphasis will be placed on practical aspects of the language to further knowledge in the theoretical aspects seen in class. Use of the Virtual Classroom of the UCO as a teaching aid (tutorials, bibliography, presentation of work via e-mail, participation in thematic forums, etc.).			
Assessment	Written exam, class attendance and practical presentations.			

COURSE	LANGUAGE II (GERMAN)			SIGA Code 6030012
Type Core	Year 2nd	Period Annual	Hours per week 3	ECTS credits 7.5
Course description	Advanced German for the tourism sector. (BOE no. 178 of 27 July 2005).			
Methodology	Theoretical and practical classes. Emphasis will be placed on group study and the use of linguistic and referential skills. A manual will be used in class as well as texts on the culture and civilisation of German-speaking countries.			
Assessment	Two written exams (grammar, listening and essay questions). System of continuous assessment: attendance and active participation in class.			

COURSE	ACCOUNTING			SIGA Code 6030013
Type Core	Year 2nd	Period Annual	Hours per week 3	ECTS credits 7.5
Course description	Patrimony, annual accounts and double-entry accounting to obtain results for the financial year.			
Methodology	Theoretical classes, presentation of practical cases and written assignment.			
Assessment	Theoretical exam with multiple-choice questions and a practical exercise in accounting.			

COURSE	TOURISM MARKETING			SIGA Code 6030014
Type Core	Year 2nd	Period 2nd semester	Hours per week 4	ECTS credits 5
Course description	Creation of tourist products, price setting, communication and distribution.			
Methodology	Theoretical classes, presentation of practical cases and written assignment.			
Assessment	Theoretical exam and practical case study.			

COURSE	TOURISM MARKET STRUCTURE			SIGA Code 6030015
Type Core	Year 2	Period 1st semester	Hours per week 4	ECTS credits 5
Course description	Structure of tourism markets. Supply and demand.			
Methodology	Theoretical and practical classes. Oral presentation of class assignments.			
Assessment	Written exam with essay questions and problems. Evaluation of class assignments.			

COURSE	THE SOCIOLOGY OF TOURISM			SIGA Code 6030016
Type Core	Year 2nd	Period 1st semester	Hours per week 4	ECTS credits 5
Course description	Analysis of tourism flows.			
Methodology	Theoretical and practical classes.			
Assessment	Final exam with open questions. Assessment of practical case studies.			

COURSE	PRACTICUM I			SIGA Code 6030017
Type Core	Year 2nd	Period 1st semester	Hours per week 4	ECTS credits 5
Course description	Internships in tourism organisations and institutions.			
Methodology	Theoretical classes and practical exercises.			
Assessment	Continuous assessment and final exam.			

COURSE	APPLIED COMPUTER SCIENCE AND STATISTICS			SIGA Code 6030018
Type Compulsory	Year 2nd	Period 2nd semester	Hours per week 4	ECTS credits 5
Course description	<p>COMPUTER SCIENCE: Introduction to computer science, operating systems and data organisation. Data transmission and computer networks. Internet and e-business for tourism enterprises.</p> <p>STATISTICS: Data analysis and statistics. Measurement scales, univariate frequency distributions and bivariate analysis.</p>			
Methodology	Theoretical and practical classes, problem solving on the blackboard and computer and presentation of practical cases.			
Assessment	Written exam and computer exam with essay questions and problem solving.			

THIRD YEAR

COURSE	TERRITORIAL TOURISM RESOURCES			SIGA Code 6030021
Type Core	Year 3rd	Period Annual	Hours per week 3	ECTS credits 7.5
Course description	Study of the environment for the development of tourism. Spatial implementation and planning.			
Methodology	To be determined.			
Assessment	To be determined.			

COURSE	CULTURAL AND ARTISTIC HERITAGE			SIGA Code 6030022
Type Core	Year 3rd	Period 1st semester	Hours per week 4	ECTS credits 5
Course description	Artistic and cultural manifestations.			
Methodology	To be determined.			
Assessment	To be determined.			

COURSE	ETHNOLOGICAL AND CULTURAL HERITAGE			SIGA Code 6030023
Type Core	Year 3rd	Period 2nd semester	Hours per week 4	ECTS credits 5
Course description	Analysis of cultural heritage as a resource for tourism.			
Methodology	To be determined.			
Assessment	To be determined.			

COURSE	PRACTICUM II			SIGA Code 6030024
Type Core	Year 3rd	Period 1st semester	Hours per week 4	ECTS credits 5
Course description	Internships in tourism organisations and institutions.			
Methodology	To be determined.			
Assessment	To be determined.			

COURSE	TOURISM GEOGRAPHY			SIGA Code 6030025
Type Compulsory	Year 3rd	Period 2nd semester	Hours per week 4	ECTS credits 5
Course description	Study of the geographic components and significance of tourism, leisure and recreational activities and their spatial implications. Study of tourist areas and regions with special emphasis on Spain and Andalusia.			
Methodology	To be determined.			
Assessment	To be determined.			

OPTIONAL COURSES

COURSE	SELF-EMPLOYMENT			SIGA Code
				6030105
Type Optional	Year 2nd	Period 2nd semester	Hours per week 4	ECTS credits 5
Course description	Regimes for Cooperatives and Limited Companies. Internal labour relations. Support policies and social aspects.			
Methodology	Theoretical classes, work in groups and class presentations.			
Assessment	Written exam with essay questions and a final paper.			

COURSE	CORDOBA IN LITERATURE			SIGA Code
				6030134
Type Optional	Year 2nd	Period 2nd semester	Hours per week 4	ECTS credits 5
Course description	The city and myth of Cordoba through literary texts and its significance in western culture.			
Methodology	Theoretical classes and practical exercises.			
Assessment	Final exam.			

COURSE	GEOGRAPHY AND URBAN DEVELOPMENT OF CORDOBA			SIGA Code
				6030131
Type Optional	Year 2nd	Period 2nd semester	Hours per week 4	ECTS credits 5
Course description	Study of the urban processes that have shaped the historical quarter of the towns and the city of Cordoba, highlighting its merits as World Heritage City.			
Methodology	Theoretical classes and practical exercises.			
Assessment	Final exam.			

COURSE	FOOD HYGIENE AND QUALITY			SIGA Code 6030111
Type Optional	Year 2nd	Period 1st semester	Hours per week 4	ECTS credits 5
Course description	Food and beverage hygiene in processes of supply, conservation, culinary elaboration and distribution. Basic principles of the nutritional and sensorial quality of foods with special emphasis on regional products. Food handlers.			
Methodology	Theoretical classes based on audiovisual resources, seminars and conferences. Participatory lab sessions, guided visits and workshops.			
Assessment	Theoretical exam with essay questions and a practical multiple-choice test. Class attendance and participation.			

COURSE	ARCHAEOLOGICAL HERITAGE OF CORDOBA			SIGA Code 6030132
Type Optional	Year 2nd	Period 1st semester	Hours per week 4	ECTS credits 5
Course description	Study of the archaeological remains that are the foundation of the history of the city and province as a basic element of knowledge, management and economic resources. Tourism routes.			
Methodology	Theoretical classes and practical exercises.			
Assessment	Final exam.			

COURSE	ARTISTIC HERITAGE OF CORDOBA			SIGA Code 6030133
Type Optional	Year 2nd	Period 2nd semester	Hours per week 4	ECTS credits 5
Course description	Study of the artistic legacy of the city and province of Cordoba and its principal monuments as cultural elements and tourism resources. Tourism routes.			
Methodology	Theoretical classes and practical exercises.			
Assessment	Final exam.			

COURSE	TOURISM AND THE ENVIRONMENT IN ANDALUSIA			SIGA Code 6030122
Type Core	Year 2nd	Period 2nd semester	Hours per week 4	ECTS credits 5
Course description	Tourism and the environment. Natural spaces. Protected natural areas. Human activity and tourism. Impact of tourism on the environment.			
Methodology	Theoretical classes, fieldwork and presentation of practical cases.			
Assessment	Written exam with essay questions and problem solving.			