

Become an IVPLT-NIRS Educational Sponsor

About the e-Learning Platform

During the ICNIRS General Meeting held in Cape Town in 2011, the first draft of a cooperative agreement was presented. It aimed at the creation of an on-line education project conducted by the International Council of Near Infrared Spectroscopy (ICNIRS) and the University of Córdoba, entitled **International Virtual Platform for Teaching and Learning of Near Infrared Spectroscopy (IVPTL-NIRS)**. The project was granted 100,000 EUR by the Agrifood Campus of International Excellence, Spain - Ceia3 (www.ceia3.es). With this funding, an engineer was full-time hired from January to October 2013 in order to design and manage the platform and also to establish contact with all the collaborating members. Infrastructure costs, such as informatics devices, cameras, software, etc. were also covered.

The platform is an educational material source, continually supported by the NIRS expert community. In order to classify all the educational material for the platform, a repository is being built. In this space, all lectures, videos, files, donations related to the platform is available together with official links and more information from companies which act as “Educational Sponsors”. At the present time, the first course offered by the platform is the course entitled “Fundamentals and Applications of Near Infrared Spectroscopy”. Other courses will be designed in the near future. By the use of e-learning tools, the course has been designed to interact with users by quizzes, exercises, evaluations, video lectures, real-time meetings, etc. In summary, each course will continuously make available the knowledge from the best NIRS experts from all over the world.

We both benefit

The first priority of the project is to explore opportunities for funding to enable it to be sustainable in the long-term. We seek additional sponsors and collaborators to join us and progress this high-impact project. We are pleased to invite NIR instrument and software companies, NIRS consultants and other industries to join to the IVPTL-NIRS Project as **“Educational Sponsors” for a donation of 3000€ per year for a 2-year period**. This is an opportunity to make visible their engagement with NIRS technology for quality control. We are not only interested in financial support from sponsors but also in getting their engagement to contribute with teaching material from existing NIRS commercial videos, technical notes, and other *commercial* materials to be adapted as *course*

materials. In order to make the companies visible as sponsors, we will provide links on the IVPTL-NIRS websites and in the linked social media.

Whether you represent a company using NIRS, a consultancy, instrument and software developers or distributors or any other commercial organisation within the field of Near Infrared Spectroscopy, you can benefit by association with the IVPTL-NIRS Project. Some of the benefits include:

- Visibility of involvement with the international NIR community.
- Contribution to the growth in the number of NIRS experts
- Contribution to the production of teaching materials for the courses offered in the IPTL-NIRS.
- Collaboration with ICNIRS, the world leading association in the field of NIRS
- Direct exposure by a URL link to your organisation's website

Your sponsorship will be used to cover part of the costs of developing and maintaining the IVPTL-NIRS Project and, in the near future, it will also be helpful in the allocation of scholarships supporting the course registration fees of students.

Why to become a sponsor?

Visibility. Our IVPTL-NIRS will offer your organisation extensive visibility through the corporate sponsorships and the communication campaign we are currently doing and will do worldwide to find students. Sponsorship logos will be displayed on the IVPTL -NIRS websites, as well as on other communication supports. Being a sponsor of this program will also demonstrate your organisation's commitment to NIRS education in a fast growing community of researchers and professionals from different disciplines.

Cutting edge expertise. The relationships formed through your sponsorship of the IVPTL-NIRS will provide you with new partners for collaborations and a pool of highly qualified NIRS experts from which to recruit future employees. Sponsors will have access to a forum to post job opportunities and also to make proposals for relevant MSc or PhD research topics. Your participation is also a unique opportunity to shape the curriculum so that it best fits your current and future needs.

For more information

Please, visit our web page <http://www.uco.es/nirsplatform/> or contact: Prof. Dr. Tom Fearn (President of ICNIRS) t.fearn@ucl.ac.uk, Peter Tillmann (ICNIRS Treasurer) peter.tillmann@vdlufa-nirs.de or Prof. Dr. Lola Pérez Marín (President of the Educational Group of ICNIRS and IVPTL-NIRS Coordinator) dcperez@uco.es.



Sponsor agreement

Sponsorship agreement

Between:

Company name: _____

CIF/code: _____

Address: _____

City (Country): _____

Contact name: _____

Contact email: _____

Contact phone: _____

Website: _____

And:

International Virtual Platform for Teaching and Learning of Near Infrared Spectroscopy (IVPTL-NIRS) - International Council of Near Infrared Spectroscopy (ICNIRS)

Recitals

- A. The “International Virtual Platform for Teaching and Learning of Near Infrared Spectroscopy” (IVPTL-NIRS) is an educational project created for the purpose of increasing the knowledge and offering courses related to NIR technology, and
- B. The sponsor wishes to acquire and make use of certain sponsorship rights from IVPTL-NIRS on the terms and conditions set forth in this Agreement.

For value received, the parties agree as follows:

1. IVPTL-NIRS agrees to grant the sponsor the following sponsorship rights:
 - a. The Sponsor logo and its official webpage link will be visible to the students, teachers and all the community from the platform. This information will be in the IVPTL-NIRS webpage and social networks.
 - b. The promotional videos, images, tutorials, software, data, files and all the materials that the sponsor will donate to the IVPTL-NIRS will be clearly signed and called with the Sponsor's name or logo. Students and visitors will know where the materials come from.
 - c. The sponsor may advertise itself as a collaborator of IVPTL-NIRS and has the right to use IVPTL-NIRS trade-marks, logos and imagery in Sponsor's advertising during the Term.
2. It is agreed that at the time of renegotiation, IVPTL-NIRS will automatically invite the sponsor to renegotiate the agreement.
3. The sponsorship will be for the period of _____
4. The Sponsor agrees to provide:
 - a. A Fee of two thousand euro **(2,000 EUR) per year** of financial help in order to develop the learning materials and other costs of the IVPTL management and Sponsor visibility during the Term.
 - b. The payment will be done in one or two times along the two years period.
 - c. Promotional videos, images, tutorials, software, data, files and all the materials considered to improve the courses offered by the Platform and the allowance to integrate and edit them as learning and teaching material.
5. Provided that IVPTL-NIRS is not in default of its obligations under this Agreement, the Fee will be **payable to ICNIRS** by bank transfer the month of the contract signing and under agreement could be done in two times. In this case, the second payment should be done the first month of the year during the second year of the Term. ICNIRS will provide an invoice.
6. The IVPTL-NIRS agrees to provide the Sponsor in the form of advertisement. It will be integrated in the learning material and also in the official webpage and social networks (*see point 1*)
7. In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
8. If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner:

- a. If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately;
 - b. If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days written notice of their intention to terminate.
 - c. If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days written notice of their intention to terminate under the clause.
 - d. In the event of a termination under this Agreement, each party's rights and liabilities will cease immediately but the termination shall not affect a party's rights arising out of a breach of this agreement by the other party.
9. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavors to overcome the circumstances preventing its obligations from being carried out.
10. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
11. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
12. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.

Signed:

On behalf of the Sponsor:

Date

On behalf of the Sponsee:

Date