

INTERNATIONAL WEEK CONFERENCES-MORNING

	Lunes, 1 de Abril			Martes, 2 de Abril			Miércoles, 3 de Abril			Jueves, 4 de Abril		
	Aula 5	Aula Másteres 1	Aula Másteres 2	Aula 5	Aula Másteres 1	Aula Másteres 2	Aula Informática 12	Sala Juntas	Room3	Aula Másteres 1	Aula Másteres 2	Sala Juntas
9-10:30	The effect of public grants on firms' investment and R&D expenditures Part I (El alumno debe apuntarse también a la parte II-Jueves 10:30)	The impact of Trade Agreements, Trade Wars and Sanctions on International Trade and Economic Development	Behavioral economics and financial markets	European Administration of Consular Protection in Third States	Tax evasion and its impact on international trade	E-commerce – history, forms and tendencies; Standing out from the competitors through creative promotion and marketing innovations		Interaction in Regression models	Innovations and services in the context of digitalization	Doughnut Economics	The humanitarian crisis as an advertising subject: some ethical and legal questions	The impact of Trade Agreements, Trade Wars and Sanctions on International Trade and Economic Development
10:30-12	Business – IT alignment (Influence of Business Strategy on Information Systems) Se debe llevar portátil	Strategic Digital Marketing	The Dilemma of Fiscal Federalism: Polish Sub-national Governments Experience	Marketing and Marketing Communication	Human Resource Management (with best practices from Lithuanian business companies)	Planning a new business venture	Development-Induced Displacement; Africa in International Relations	Law, interpretation and ideology	E-commerce – history, forms and tendencies; Standing out from the competitors through creative promotion and marketing innovations	Strategic Digital Marketing	The effect of public grants on firms' investment and R&D expenditures Part II (continúa la lección del lunes)	Human Resource Management (with best practices from Lithuanian business companies)
12-13.30	Economic consequences of migration: neoclassical model of migration and beyond	Logistics Network Management	Effects of Introducing Technology Innovations in Enterprises – The Case of Wearable Computers	Introduction to marketing and its applications	Game Theory, Auctions, Mergers, R&D, Advertising, Multintional Enterprises	Forecasting Techniques for business and policy/Managerial Economics Theory and Practice/Intercultural Commercial Negotiations	Doughnut Economics	Behavioral economics and financial markets	Business – IT alignment (Influence of Business Strategy on Information Systems) Se debe llevar portátil	The humanitarian crisis as an advertising subject: some ethical and legal questions	Dumping and Subsidization in World Trade, the Issue of Market Economy Status in Trade Defense Investigations	

INTERNATIONAL WEEK CONFERENCES-AFTERNOON

	Lunes, 1 de Abril			Jueves, 4 de Abril		
	Aula 5	Aula 8	Seminario 17	Aula 5	Pendiente aula	Salón Grados
16-17:30	Marketing and Marketing Communication	Dumping and Subsidization in World Trade, the Issue of Market Economy Status in Trade Defense Investigations	Forecasting Techniques for business and policy/ Managerial Economics Theory and Practice/Inter-cultural Commercial Negotiations	The Dilemma of Fiscal Federalism: Polish Sub-national Governments Experience	Logistics Network Management	Tax evasion and its impact on international trade
17:30-19		Game Theory, Auctions, Mergers, R&D, Advertising, Multintional Enterprises	Introduction to marketing and its applications	Economic consequences of migration: neoclassical model of migration and beyond		Planning a new business venture
19-20:30	Interaction in Regression models	Development-Induced Displacement; Africa in International Relations		Innovations and services in the context of digitalization	Law, interpretation and ideology	Effects of Introducing Technology Innovations in Enterprises – The Case of Wearable Computers