

### DETAILS OF THE SUBJECT

**Title:** EXPRESIONES CULTURALES CONTEMPORÁNEAS

**Code:** 100561

**Degree/Master:** GRADO DE ESTUDIOS INGLESES

**Year:** 4

**Name of the module to which it belongs:** LITERATURA Y CULTURA DE LOS PAÍSES DE HABLA INGLESA

**Field:** LITERATURA Y CULTURA DE LOS PAÍSES DE HABLA INGLESA

**Character:** OBLIGATORIA

**Duration:** FIRST TERM

**ECTS Credits:** 6

**Classroom hours:** 60

**Face-to-face classroom percentage:** 40%

**Non-contact hours:** 90

**Online platform:** [www.uco.es/moodle](http://www.uco.es/moodle)

### TEACHER INFORMATION

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### SPECIFICS OF THE SUBJECT

#### REQUIREMENTS AND RECOMMENDATIONS

#### Prerequisites established in the study plan

None

#### Recommendations

None

### SKILLS

- CB1 Ability for analysis and synthesis.
- CB10 Ability to work in a team with interdisciplinary character.
- CB11 Ability to work in an international context.

CB12	The acknowledgement of diversity and interculturality.
CB12	The acknowledgement of diversity and interculturality.
CB13	Ability to self-assessment.
CB13	Ability to self-assessment.
CB14	Adaptation to new situations.
CB15	Creativity.
CB16	Knowledge of other cultures and habits.
CB17	Motivation for quality, professional ambition and entrepreneurship.
CB17	Motivation for quality, professional ambition and entrepreneurship.
CB18	Students must demonstrate to possess and understand knowledge in a field of study which takes place from the base of the general secondary school, and it is common to find a level that, albeit it relies on advanced text books, also includes some aspects which imply knowledge from the forefront of its field of study.
CB18	Students must demonstrate to possess and understand knowledge in a field of study which takes place from the base of the general secondary school, and it is common to find a level that, albeit it relies on advanced text books, also includes some aspects which imply knowledge from the forefront of its field of study.
CB19	Students must develop those necessary learning abilities to undertake subsequent studies with a high degree of autonomy.
CB2	Ability for organization and scheduling of work.
CB3	Knowledge of the foreign language (English).
CB4	Knowledge of ICT for study and research.
CB5	Students must possess the capacity to gather and interpret relevant information (usually in their field of study) in order to give opinions which include a reflection about relevant topics which are social, scientific or ethic in nature.
CB6	Students must transmit information, ideas, problems and answers to both specialised and not specialised publics.
CB7	Decision making.
CB8	Students must know how to apply their knowledge to their job or vocation in a professional manner and they must possess the competencies which are usually demonstrated by means of the elaboration and defense of arguments and the solution of problems in their field of study.
CB9	Ability for teamwork.
CE20	Ability for writing literary analysis works and critical reviews, in relation to literary texts written in English language.
CE23	Knowledge of techniques and methods to practise textual critique and editing of texts in relation to texts written in English language.
CE24	Identification, classification, explanation and assessment of the different linguistic functions concerning units, relations and processes.
CE25	Ability for the phonetic-phonological, morph-syntactic, semantic and discursive analysis of the English language.
CE27	Participation in group learning activities: assignments, studies.
CE28	Participation in learning forums and transfer of acquired knowledge: news groups, blogs.
CE29	Analysis of the conditionings related to the use of language in situation that affect the final shape adopted by the text, in its oral and written aspect.
CE33	Ability to develop critical and autonomous thought through reading and analysis of literary texts and other cultural demonstrations in English language.
CE34	Ability to evaluate critically a consulted bibliography and frame it in a theoretical perspective.
CE35	Ability to design and elaborate formative and self learning material in relationship with disciplinary contents of the module.
CE36	Ability to find a new expressive form in literature in its amplest aspects.
CE37	Ability to relate the different literary manifestations in English language with cultural facts.
CE38	Ability for literary discussion and oral presentaiton, in English language.
CE44	Ability to summarize, organise, manipulate and transmit efficiently the knowledge aquired in the different modules.
CE45	Acceptance of other critical thought differing from the one adopted by the students.
CE51	Ability to distinguish between different theoretical/critical approaches of the same problem.
CE52	Ability to identify problems and research themes and evaluate their relevance.
CE8	Ability to respect the diversity and interculturality resulting from the exposure to different linguistic and cultural varieties related to English.
CU1	To accredit the use and proficiency of a foreign language.
CU2	To know and improve the user level in the field of ICT.
CU3	To increase the habits of an active searching for employment and the capacity of enterpreneurship.

## OBJECTIVES

1. Introducing students to the academic field of cultural studies.
2. Providing students with information about the historical, socio-political and economic context of contemporary

culture.

3. Introducing contemporary culture in English-speaking countries, in textual, audiovisual and digital formats.
4. Analyzing the formal, discursive and ideological features of such cultural expressions.
5. Helping students to establish connections between cultural forms produced in different countries and social contexts.
6. Providing students with the concepts, theoretical tools and terminology necessary for the analysis of cultural forms.

## CONTENT

### 1. Theoretical content

Introduction:

1. **Review unit:** studying culture.
2. **Defining the contemporary:** A history of the 21st century in the English-speaking world.

Contemporary culture

1. **Culture and community.**
2. **Cultures of commemoration:** cultural memory, history, trauma.
3. **Cultures of exposure:** social networks, information flows, image and exhibition.
4. **Body culture:** identity, physicality, finitude.
5. **Cultures of risk:** security, sustainability, liability.
6. **Cultures of surveillance:** biopolitics, transnationalism, cosmopolitanism.

### 2. Practical contents

Analysis of sample materials and cultural expressions in the following areas:

1. **Audiovisual expression:** film, television, photography, video, music, performance.
2. **Written expression:** journalism, political writing, literature (fiction, essay, poetry, drama), comic and graphic novel, critical theory.
3. **User-generated content:** social networks (Facebook, Twitter, YouTube), blogging, podcasting, wikis.

**Methodological adaptations for part-time students**

Students officially enrolled as part-time students and who, therefore, cannot attend classes regularly, will complete the part of evaluation devoted to participation (20% of final grade) via Moodle, participating in online forums and other proposed activities.

**Face-to-face activities**

Activity	Large group	Medium group	Total
<i>Group work (cooperative )</i>	-	8	8
<i>Lectures</i>	21	-	21
<i>Seminar</i>	-	10	10
<i>Text analysis</i>	21	-	21
<b>Total hours:</b>	42	18	60

**Not on-site activities**

Actividad	Total
<i>Essay writing</i>	25
<i>Moodle activities</i>	10
<i>Reading</i>	40
<i>Study hours</i>	15
<b>Total hours:</b>	90

**WORK MATERIALS FOR STUDENTS**

Audiovisual materials - [www.uco.es/moodle](http://www.uco.es/moodle)  
Compulsory readings (text dossier)

**Clarifications:**

A text dossier including primary and secondary sources will be left at the photocopy room at the beginning of the semester.

**EVALUATION**

Skills	Tools		
	Final exam	Participation	Class project
<i>CB1</i>	x		x
<i>CB10</i>		x	
<i>CB11</i>		x	
<i>CB12</i>		x	
<i>CB12</i>		x	
<i>CB13</i>			x
<i>CB13</i>			x

CB14		x	
CB15		x	x
CB16		x	
CB17			x
CB17			x
CB18	x		x
CB18	x		x
CB19			x
CB2			x
CB3	x		x
CB4		x	
CB5			x
CB6			x
CB7			x
CB8	x		x
CB9		x	x
CE20			x
CE23	x		x
CE24	x		x
CE25			x
CE27		x	
CE28		x	
CE29			x
CE33	x		
CE34	x		
CE35		x	
CE36			x
CE37	x		
CE38	x		
CE44			x
CE45	x		
CE51		x	
CE52			x
CE8		x	
CU1			x
CU2	x		
CU3	x		
<b>Total (100%)</b>	50%	20%	30%

<b>Minimum grade.(*)</b>	4	0	0
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(\*) Minimum grade necessary to pass the subject

¿Valora la asistencia?: No

#### **General clarifications on instruments for evaluation:**

**Minimum score to eliminate content and period of validity for partial qualifications:** Minimum of 4/10 in the exam; no minimum in participation and class project is required. Partial grades will be saved for one academic year (January, February, and September exam periods).

**Value of attendance in the final grade:** None. Only active participation in class will be considered for assessment.

#### **General clarifications on evaluation and methodological adaptation for part-time students:**

Part-time students should contact the Professor at the beginning of the semester to specify the details regarding assessment.

A handout containing all the details about assessment will be circulated at the beginning of the semester.

Plagiarism of any part of any of the materials presented for evaluation will be considered a serious offence and will mean an automatic "Fail" in this course.

When enrolling in this course for the first time, students who fail in the official January exam period will have to choose their assessment system for the next official assessment period:

a) Keeping the partial grades obtained in participation and class project sections (20% + 30%), sitting for the exam (50%) a second time (in July or September periods), or

b) Taking the exam again as the only tool for assessment. If this option is chosen, the partial grades obtained would not be saved, and the exam would account for 100% of the final grade.

No additional assignments, apart from the ones specified in this syllabus, will be accepted in any case.

Students who have enrolled in this course for the second (or n-th) time, will have the final exam as the only tool for assessment, and this will constitute the 100% of their grade.

**Qualifying criteria for obtaining honors:** *Qualifying criteria for obtaining honors: Matrícula de Honor will be given to 5% of the students with the highest grades (with a minimum of 9 as a global grade), according to UCO regulations.*

¿Hay exámenes/pruebas parciales?: No

## BIBLIOGRAPHY

### 1. Basic Bibliography:

#### **Essential bibliography**

Barker, Chris. *Cultural Studies. Theory and Practice*. Sage Pub., 2011 (4th ed.).  
 During, Simon. *Cultural Studies: A Critical Introduction*. London: Routledge, 2005.  
 ---, ed. *The cultural studies reader*. London: Routledge, 2004 (1998).  
 Giles, Judy and Middleton, Tim. *Studying Culture: A Practical Introduction*. Blackwell, 2008.

#### **Cultural studies and cultural analysis**

Barnard, Malcolm. *Approaches to Understanding Visual Culture*. London: Palgrave, 2001.  
 Barthes, Roland. *Mythologies*. London: Vintage, 2000.

Edgar, Andrew and Peter Sedgwick. 2005. *Cultural Theory: The Key Concepts*. 2nd ed. NY: Routledge.

Hall, John R., Laura Grindstaff, Ming-cheng Lo, eds. *Handbook of Cultural Sociology*. Routledge, 2012.

Hartley, John. *A Short History of Cultural Studies*. London: Sage, 2003.

Kidd, Warren and Alison Teagle. *Culture and Identity*. Palgrave, 2012.

Lehtonen, Mikko. *Cultural analysis of texts*. London: Sage, 2000.

Lewis, Jeff. *Cultural Studies: The Basics*. London: Sage, 2008 (2002).

Lotman, Yuri. *The Structure of the Artistic Text*. Trans. Gail Lenhoff and Ronald Vroon. Ann Arbor: U of Michigan P, 1977.

---. *Universe of the Mind: A Semiotic Theory of Culture*. Trans. Ann Shukman, introduction by Umberto Eco. London & New York: I. B. Tauris & Co, 1990.

Pickering, Michael. *Research Methods in Cultural Studies*. Edinburgh UP, 2010.

Rai, Rumina and Panna, Kishwar. *Introduction to culture studies*. Mumbai: Himalaya Pub., 2010.

Storey, John. *Cultural studies and the study of popular culture*. U of Georgia P, 2003.

Walton, David. *Introducing Cultural Studies: Learning Through Practice*. London: Sage, 2008.

Williams, Raymond. *Keywords: A Vocabulary of Culture and Society*. Rev. ed. New York: Oxford UP, 1985.

---. *Culture and Society*. London: Penguin, 1985.

## Contemporary culture

Appadurai, Arjun. *Modernity at Large: Cultural Dimensions of Globalization*. Minneapolis: U of Minnesota Press, 1996.

Bauman, Zygmunt. *Liquid Modernity*. London: Wiley, 2000.

---. *Community*. London: Wiley, 2001.

---. *Consuming Life*. London: Wiley, 2007.

Beck, Ulrich. *Risk Society: Towards a New Modernity*. London: Sage, 1992.

Belk, Russell W. and Rosa Llamas, eds. *The Routledge Companion to Digital Consumption*. London: Routledge, 2012.

Betts, Raymond F. Lyz Bly. *A History of Popular Culture. More of Everything, Faster and Brighter*. London: Routledge, 2012.

Beynon, Robert. *The Routledge Companion to Global Economics*. London: Routledge, 2001.

Bowman, Paul. *Culture and the Media*. London: Palgrave, 2012.

Brooks, Peter Woloch, Alex. *Whose Freud? The Place of Psychoanalysis in Contemporary Culture*. Yale UP, 2000.

Butler, Judith. *Precarious Life: The Powers of Mourning and Violence*. 2004.

Caruth, Cathy. *Unclaimed Experience: Trauma, Narrative and History*. The Johns Hopkins UP, 1996.

Etzioni, Amitai. *From empire to community: a new approach to international relations*. Macmillan. 2004.

Fiske, John. *Understanding Popular Culture*. Routledge, 2010.

Goggin, Gerard. *New Technologies and the Media*. London: Palgrave, 2012.

Hunt, Lynn. *Inventing Human Rights: A History*. New York: Norton, 2007.

Jameson, Fredric. *Archaeologies of the Future*. London: Verso, 2005.

Lemke, Thomas. *Biopolitics: An Advanced Introduction*. New York: New York UP, 2011.

McAllister, Matthew and Emily West, eds. *The Routledge Companion to Advertising and Promotional Culture*. London: Routledge, 2013.

McLeod, John, ed. *The Routledge Companion to Postcolonial Studies*. London: Routledge, 2007.

Malpas, Simon and Paul Wake, eds. *The Routledge Companion to Critical Theory*. London: Routledge, 2006.

Negri, Antonio and Hardt, Michael. *Empire*. Harvard UP, 2001.

---. *Multitude: war and democracy in the Age of Empire*. Penguin, 2005.

---. *Commonwealth*. Belknap P at Harvard UP, 2009.

Plate, Liedeke and Anneke Smelik. *Performing Memory in Art and Popular Culture*. London: Routledge, 2013.

Sim, Stuart, ed. *The Routledge Companion to Postmodernism*. London: Routledge, 2011.

Sontag, Susan. *Regarding the Pain of Others*. London: Picador, 2004.

Zizek, Slavoj. *Welcome to the Desert of the Real!: Five Essays on September 11 and Related Dates*. London: Verso, 2002.

---. *Living in the End of Times*. London: Verso, 2010.

## 2. Further reading:

None.

## COORDINATION CRITERIA

- Common evaluation criteria
- Orientation session (Competere Program)

## SCHEDULE

Period	Activity			
	Group work (cooperative )	Lectures	Seminar	Text analysis
1# Week	1	1.5	0	1.5
2# Week	0	1.5	1	1.5
3# Week	0	1.5	1	1.5
4# Week	1	1.5	0	1.5
5# Week	0	1.5	1	1.5
6# Week	0	1.5	1	1.5
7# Week	1	1.5	0	1.5
8# Week	0	1.5	1	1.5
9# Week	0	1.5	1	1.5
10# Week	1	1.5	0	1.5
11# Week	0	1.5	1	1.5
12# Week	1	1.5	1	1.5
13# Week	1	1	0	1
14# Week	1	1	1	1
15# Week	1	1	1	1
<b>Total hours:</b>	<b>8</b>	<b>21</b>	<b>10</b>	<b>21</b>