

## COURSE DESCRIPTION

### COURSE DETAILS

Title (of the course): **FUNDAMENTOS DE ECONOMÍA**

Code: 101698

Degree/Master: **GRADO DE TURISMO**

Year: 1

Field: ECONOMÍA

Character: BASICA

ECTS Credits: 6.0

Duration: FIRST TERM

Classroom hours: 60

Face-to-face classroom percentage: 40.0%

Study hours: 90

Online platform:

### LECTURER INFORMATION

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### PREREQUISITES AND RECOMMENDATIONS

#### Prerequisites established in the study plan

Level B1 of English. Basic knowledge of mathematics

#### Recommendations

It is recommended that the student have a certain interest in economic concepts. Likewise, on a regular basis, read economic news to better understand the subject.

## COURSE DESCRIPTION

### INTENDED LEARNING OUTCOMES

CB1  
CB2  
CB3  
CB4  
CB5  
CB6  
CB7  
CB8  
CU2  
CE11

### OBJECTIVES

Develop in the student the ability to criticize the use of sources of information and texts on economics and economic policy. This is so that you are able to connect theory and practice. In this way, she will be able to apply the knowledge acquired to the field of real economy.

### CONTENT

#### 1. Theory contents

Chapter 1. The Economy: Fundamental concepts and problems  
Chapter 2. Demand, supply, and the market  
Chapter 3. Elasticity  
Chapter 4. Consumer behavior and demand  
Chapter 5. The company: production, costs, and benefits  
Chapter 6. The company in the perfect competition market  
Chapter 7. Markets and well-being  
Chapter 8. Non-competitive markets: monopoly, monopolistic competition, and oligopoly  
Chapter 9. Markets for productive factors: The labor market  
Chapter 10. Macroeconomic variables and concepts (I): Production and employment  
Chapter 11. Macroeconomic variables and concepts (II): Prices and balance of payments  
Chapter 12. The determination of aggregate production: Growth and cycle  
Chapter 13. Consumption, savings, the State budget and fiscal policy  
Chapter 14. Money, banks, and monetary policy  
Chapter 15. Foreign trade and exchange rates

#### 2. Practical contents

- a. Economic press analysis
- b. Text comments
- c. Test question quizzes
- d. Exhibition of works



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## COURSE DESCRIPTION

### SUSTAINABLE DEVELOPMENT GOALS RELATED TO THE CONTENT

No poverty  
Quality education  
Gender equality  
Decent work and economic growth  
Industry, innovation and infrastructure  
Responsible consumption and production

### METHODOLOGY

#### Methodological adaptations for part-time students and students with disabilities and special educational needs

For students with some type of disability and special educational needs, each case will be analyzed individually, making the adaptations that are relevant.

#### Face-to-face activities

Activity	Large group	Medium group	Total
<i>Assessment activities</i>	5	2	7
<i>Lectures</i>	28	-	28
<i>Text analysis</i>	5	9	14
<i>Text commentary</i>	5	3	8
<i>Tutorials</i>	2	1	3
<b>Total hours:</b>	<b>45</b>	<b>15</b>	<b>60</b>

#### Off-site activities

Activity	Total
<i>Exercises</i>	10
<i>Information search</i>	5
<i>Reference search</i>	5
<i>Self-study</i>	70
<b>Total hours</b>	<b>90</b>

### WORK MATERIALS FOR STUDENTS

Case studies  
Coursebook  
Exercises and activities  
Oral presentations



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## EVALUATION

Intended learning	Case Studies	Exams	Problem solving
CB1		X	
CB2		X	
CB3	X	X	
CB4	X		
CB5	X		
CB6	X	X	X
CB7		X	
CB8	X		
CE11			X
CU2	X		X
<b>Total (100%)</b>	<b>15%</b>	<b>70%</b>	<b>15%</b>
<b>Minimum grade</b>	<b>0</b>	<b>5</b>	<b>5</b>

(\*)Minimum mark (out of 10) needed for the assessment tool to be weighted in the course final mark. In any case, final mark must be 5,0 or higher to pass the course.

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### General clarifications on instruments for evaluation:

Active participation in class will be valued.

The period of validity of the qualifications will be in full academic year.

### Clarifications on the methodology for part-time students and students with disabilities and special educational needs:

It will be necessary to obtain a mark equal to or higher than 4 in the official exam.

For students with some kind of disability and special educational needs, each case will be analysed individually and the Each case will be analysed individually and the appropriate adaptations will be made.

### Clarifications on the evaluation of the extraordinary call and extra-ordinary call for completion studies:

In the extraordinary exams, the grades for the subject will be obtained by taking the final exam.

### Qualifying criteria for obtaining honors:

## BIBLIOGRAPHY

### 1. Basic Bibliography

BLANCO SÁNCHEZ, Juan Manuel (2018): Economía. Teoría y práctica, Editorial McGraw Hill, Madrid, 6ª Edición.

### 2. Further reading

- Begg, D. (2002): Economía. McGraw-Hill / Interamericana de España, Madrid.
- Mankiw, N.G. (1998): Principios de Economía. McGraw-Hill / Interamericana de España, Madrid.
- Mochón, F.: Economía (2004): Economía y Turismo. McGraw-Hill / Interamericana de España, Madrid.
- Parra, Eduardo; Andrés Lorente de las Casas; Francisco Calero; Mercedes Melchor y Raúl Hernández (2005): Economía y Turismo. Prácticas, Editorial McGraw-Hill, Madrid.

## COORDINATION CRITERIA

Common evaluation criteria

Tasks deadlines

## SCHEDULE

Period	Assessment activities	Lectures	Text analysis	Text commentary	Tutorials
1# Fortnight	0,0	4,0	2,0	0,0	0,0
2# Fortnight	0,0	4,0	2,0	2,0	0,0
3# Fortnight	0,0	4,0	2,0	2,0	0,0
4# Fortnight	0,0	4,0	2,0	0,0	2,0



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Period	Assessment activities	Lectures	Text analysis	Text commentary	Tutorials
5# Fortnight	0,0	4,0	2,0	2,0	0,0
6# Fortnight	0,0	4,0	2,0	2,0	1,0
7# Fortnight	7,0	4,0	2,0	0,0	0,0
<b>Total hours:</b>	<b>7,0</b>	<b>28,0</b>	<b>14,0</b>	<b>8,0</b>	<b>3,0</b>

The methodological strategies and the evaluation system contemplated in this Course Description will be adapted according to the needs presented by students with disabilities and special educational needs in the cases that are required.