

COURSE DESCRIPTION

COURSE DETAILS

Title (of the course): **SOCIOLOGÍA DEL TURISMO**

Code: 101722

Degree/Master: **GRADO DE TURISMO**

Year: 2

Name of the module to which it belongs: MERCADOS Y EMPRESAS TURÍSTICAS

Field: MERCADOS Y EMPRESAS TURÍSTICAS

Character: OBLIGATORIA

Duration: SECOND TERM

ECTS Credits: 6.0

Classroom hours: 60

Face-to-face classroom percentage: 40.0%

Study hours: 90

Online platform: Black Board

LECTURER INFORMATION

Name: BELUSCHI FABENI, GIUSEPPE (Coordinator)

Department: CIENCIAS SOCIALES, FILOSOFÍA, GEOGRAFÍA Y TRADUCCIÓN E INTERPRETACIÓN

Area: SOCIOLOGÍA

Office location: Facultad de Ciencias de la Educación y Psicología

E-Mail: gbeluschi@uco.es

Phone: 957212158

PREREQUISITES AND RECOMMENDATIONS

Prerequisites established in the study plan

None

Recommendations

None specified

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INTENDED LEARNING OUTCOMES

CB1
CB2
CB3
CB4
CB5
CB6
CB7
CB8
CB9
CE1
CE2
CE3
CE4
CE14
CE15
CE20
CE24

OBJECTIVES

The aim of this subject is for students to acquire theoretical knowledge to analyze the phenomenon of tourism from a sociological perspective. It offers the theoretical and methodological tools to understand the socio-historical changes that have led to the emergence of mass tourism, the behaviour and motivations of the tourism industry and tourists, the social, economic and environmental impacts of tourist activity, as well as the necessary competences to contribute to the proper planning of tourism in any segment or sector. Different micro-sociological realities of tourism and other specific segments will also be analysed. With this knowledge, students will be able to acquire comprehensive training as a future tourism professional.

CONTENT

1. Theory contents

Unit 1 essentials of sociology, sociology of tourism and social processes

1. The Sociological Perspective
2. Key Sociological Concepts applied to Tourism
3. Introduction to Sociology of Tourism
4. Social Change in Modern Society and the Impacts on Tourism

Unit 2. Sociohistorical Process and Influences of Tourism

5. Foundations of Modern Tourism and the Development of Mass Tourism
6. Social, Economic and Environmental Impacts of Mass Tourism
7. Crisis of Mass Tourism and the Boom of Responsible Tourism

Unit 3. Functions, Behaviour and Transformations of Tourism Demand

8. Tourism motivations and dimensions of tourist functions



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9. Consumer Behaviour in Tourism

10. Transformations of Tourism Demand in Spain

Unit 4. Professions in Tourism and Strategic Plans of Tourism Development

11. Professional Opportunities in Tourism

12. Strategic Plans for Tourism Development: contents, structure and methods

2. Practical contents

Case studies on tourism segments, social problems and topics related with tourism, e.g., sport tourism, pilgrimage and religious tourism, congress tourism, rural tourism, caravan tourism, accessibility and tourism facilities, case studies on social, economic and environmental problems associated with tourism: Tourism-phobia, gentrification, precarization of tourism labour market, sustainability in tourism.

Elaboration of examples and proposal of strategic tourism planning.

SUSTAINABLE DEVELOPMENT GOALS RELATED TO THE CONTENT

No poverty
Zero hunger
Good health and well-being
Quality education
Gender equality
Clean water and sanitation
Affordable and clean energy
Decent work and economic growth
Industry, innovation and infrastructure
Reduced inequalities
Sustainable cities and communities
Responsible consumption and production
Climate action
Life below water
Life on land
Peace, justice and strong institutions
Partnerships for the goals

METHODOLOGY

General clarifications on the methodology (optional)

The teaching methodology of the course is as follows:

Lessons:

- Lectures by the teaching staff on theoretical topics.
- Use of audiovisual material.
- Class discussions on the topics under study.
- Case studies
- interim evaluation activities
- If conditions permit, field trip will be organized to observe tourist activity environment.

2. Students autonomous learning activities

- Teaching and reference materials (texts, online links, presentations) will be made available through Moodle platform. Students are expected to study this material in a comprehensive and constant way throughout the course.
- Students will need to work both individually and in group, following the instructions provided by the teacher
- Part of the work will require information and bibliographic research.



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Methodological adaptations for part-time students and students with disabilities and special educational needs

Students with methodological adaptations needs must communicate with the teaching staff at the beginning of the course or as soon as their personal situation requires it.

Face-to-face activities

Activity	Large group	Medium group	Total
<i>Assessment activities</i>	2	3	5
<i>Case study</i>	-	4	4
<i>Debates</i>	-	5	5
<i>Excursions</i>	5	-	5
<i>Group presentation</i>	6	-	6
<i>Group work (cooperative)</i>	7	-	7
<i>Lectures</i>	25	-	25
<i>Tutorials</i>	-	3	3
Total hours:	45	15	60

Off-site activities

Activity	Total
<i>Group work</i>	30
<i>Information search</i>	15
<i>Reference search</i>	15
<i>Self-study</i>	30
Total hours	90

WORK MATERIALS FOR STUDENTS

Case studies
Coursebook
Lessons summary
Oral presentations
References

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EVALUATION

Intended learning	Document Analysis	Exams	Oral Presentation	Placement reports
CB1	X	X	X	X
CB2	X	X	X	X
CB3	X		X	X
CB4			X	
CB5			X	
CB6	X	X	X	X
CB7	X	X		X
CB8	X	X		
CB9			X	
CE1	X	X		X
CE14	X	X		X
CE15	X	X		X
CE2	X	X		X
CE20	X	X		X
CE24	X			X
CE3	X	X		X
CE4	X	X		X
Total (100%)	30%	30%	10%	30%
Minimum grade	5	5	5	5

(*)Minimum mark (out of 10) needed for the assessment tool to be weighted in the course final mark. In any case, final mark must be 5,0 or higher to pass the course.

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Method of assessment of attendance:

Class attendance is not compulsory. Nevertheless, it will be marked up to a maximum of 1 point to students that obtain a minimum of 5 out 10 point in the final grade.

General clarifications on instruments for evaluation:

To pass the course, students must achieve a grade equal or higher to 5 of 10 points in each of the assessment tests, i.e. document analysis, exam, oral presentation, placement report. All these assessment tests are compulsory.

The final grade to pass the subject must be equal to or higher than 5.0, as a result from the weighted average of the marks obtained from the assessment tests.

Document analysis: students will be asked to carry out a documentary and critical analysis about one of the 12 topics of theoretical content (see above) according to the instructions that will be given in this respect.

Placement report/group work: a documentary, reflective and analytical work from a sociological perspective, also based on empirical data, if necessary, will be carried out by group of maximum 4 members and handed in at the end of the course.

Presentation of the group work/practical report. In the last week of the academic year
The group work will be presented for approximately 10 minutes.

Exam will consist in a multiple-choice test that will assess the acquisition of contents presented in class and from the study of the indicated bibliography.

Clarifications on the methodology for part-time students and students with disabilities and special educational needs:

Students with assessment adaptations needs must communicate with the teaching staff at the beginning of the course or as soon as their personal situation requires it.

Clarifications on the evaluation of the extraordinary call and extra-ordinary call for completion studies:

In the extraordinary exam session, students who do not pass the course will be assessed in those tests in which they have not obtained the minimum mark established. As for regular session, the final grade will result from the weighted average of the marks obtained from the assessment tests, that must be equal to or higher than 5.0.

In order to obtain the mention 'matricula de honor', a mark higher than 9 must be obtained in all the assessment tests. The number of mentions will depend on the regulations and will be distributed on the basis of the highest mark.

Qualifying criteria for obtaining honors:

see previous paragraph

BIBLIOGRAPHY

1. Basic Bibliography

Cohen, E. (1984). The sociology of tourism. *Annual Review of Sociology*, 10, 373-392.

Cohen, S. A., & Cohen, E. (2019). New directions in the sociology of tourism. *Current Issues in Tourism*, 22(2), 153-172. <https://doi.org/10.1080/13683500.2017.1347151>

Hannam, K., & Knox, D. (2010). *Understanding tourism: A critical introduction*. SAGE Publications Ltd, <https://doi.org/10.4135/9781446288528>



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Sharpley, & Stone, P. R. (2011). Tourist experience: contemporary perspectives. Routledge. <https://doi.org/10.4324/9780203855942>

Sharpley. (2011). The study of tourism: past trends and future directions. Routledge. <https://doi.org/10.4324/9780203885048>

Urry, J., & Larsen, J. (2011). The tourist gaze 3.0 (3rd ed., Vol. 9, Issue 2). SAGE.

Williams, A. M., & Hall, C. M. (2000). Tourism and migration: new relationships between production and consumption. *Tourism geographies*, 2(1), 5-27.

Other bibliographical references will be suggested during the course.

2. Further reading

None

COORDINATION CRITERIA

Orientation session

SCHEDULE

Period	Assessment activities	Case study	Debates	Excursions	Group presentation	Group work (cooperative)	Lectures	Tutorials
1# Fortnight	0,0	1,0	1,0	0,0	0,0	0,0	3,0	1,0
2# Fortnight	0,0	1,0	2,0	0,0	0,0	1,0	3,0	0,0
3# Fortnight	0,0	2,0	0,0	0,0	1,0	1,0	4,0	0,0
4# Fortnight	1,0	0,0	0,0	0,0	1,0	1,0	3,0	1,0
5# Fortnight	0,0	0,0	0,0	2,0	1,0	1,0	3,0	1,0
6# Fortnight	0,0	0,0	1,0	0,0	2,0	2,0	3,0	0,0
7# Fortnight	2,0	0,0	0,0	3,0	0,0	0,0	3,0	0,0
8# Fortnight	2,0	0,0	1,0	0,0	1,0	1,0	3,0	0,0
Total hours:	5,0	4,0	5,0	5,0	6,0	7,0	25,0	3,0

The methodological strategies and the evaluation system contemplated in this Course Description will be adapted according to the needs presented by students with disabilities and special educational needs in the cases that are required.